

June 21, 2023

## Morinaga Group Quality Policy

### Quality Policy

The Morinaga Group pursues the goal of delivering products that meet customers' expectations by placing the utmost priority on excellent product quality together with safety and reliability.

We believe that the trust of our customers is the most precious value for us, and we pursue the provision of high-quality products with a sincere attitude, treasuring the bond of trust with our customers.

To ensure excellent quality, safety and reliability, we work together with our business partners for the achievement of reliable and satisfying product quality in accordance with corporate ethics by complying with laws, regulations, the Code of Conduct and Standards of Behavior, and other internal rules, and with the customers' viewpoint and compliance awareness as the cornerstone of all our activities.

#### 1 . Achievement of reliable product quality\*

- In carrying out our operations, we put customer safety first.
- Giving top priority to earning even greater trust from customers, we disclose information as appropriate.

##### \* Reliable product quality means—

The quality needed to ensure that customers can choose Morinaga Group products and services with confidence.

We believe that food safety efforts, food defense, compliance with laws, regulations and company rules, adherence to social conventions and norms, and providing appropriate information are all important for the achievement of reliable product quality.

#### 2 . Achievement of satisfying product quality\*

- In carrying out our operations, we aim to have customers feel value and inspiration from our products.

##### \* Satisfying product quality means—

The quality needed to provide satisfaction to customers through Morinaga Group products and services.

We believe that providing taste, aroma, texture, nutrition, unexpected surprise, pleasure, comfort, and product design standards that make products easy for all people to use

(universal design) are important for the achievement of satisfying product quality.

#### Morinaga Quality Assurance System

In order to practically implement the Quality Policy, we have established the Quality Assurance Rules.

Within the Quality Assurance Rules, we have established the Quality Assurance Objective regarding employee awareness, communication, and the development of a quality assurance system, as well as the quality assurance-related rules and other operating rules describing the establishment, dissemination and observance of rules in order to embody and put the Objective into operation. Through the Quality Policy and Quality Assurance Rules, individual quality assurance-related rules are centrally and systematically managed and maintained, and activities for quality assurance are implemented in each department.

